

Mehdi Mohammadpour Turkayesh

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2907 SW 13th St, Gainesville, FL

EDUCATION

M.Sc. in Entrepreneurship (2010 – 2013)

University of Tehran, Tehran, Iran, Grade: 17.07/20. (GPA: 3.76/4)

Thesis Title: The Effect of Establishing Virtual Science and Technology Park on Small and Medium Enterprise Performance in Tehran City

This research was funded by the Tehran Urban Research and Planning Center (amount: \$3,320.00, average exchange rate: 30,000 IRR/USD).

B.Sc. in Business Management (2005 – 2009)

University College of NabiAkram, Tabriz, Iran, Grade: 15.40/20. (GPA: 3.17/4)

Diploma in Experimental Sciences (2001 – 2005)

Nemoneh Dolati High School*, Tabriz, Iran.

* School for Gifted Students (entrance exam required)

RESEARCH INTERESTS

Entrepreneurship Education, Financial Literacy, Data Literacy, Game-based learning, 21st Century Skills, Gamification

EXPERIENCES

Teaching

— Lecturer (2015 – 2016)

University of Applied Science and Technology

Taught organizational behavior and customer relationship management courses for two semesters.

— Lecturer (2014 – 2015)

University College of NabiAkram

Taught entrepreneurship and business plan courses to undergraduate students for two semesters.

— Trainer and Mentor (2012 – 2016)

Startup Accelerators and Science and Technology parks

— Instructor, Al-Zahra University (2011)

Academic Center for Education, Culture and Research

Taught entrepreneurial thinking to graduate students.

Professional

Business Analysis Consultant (2022 – 2024)

Etebarsanji Arzeshafarin Etemad

- Created detailed reports and dashboards using advanced data visualization tools.

- Helped design and launch a new product, FinBeep, a financial health tool for small businesses.

Co-Founder and Chief Executive Officer (2018 – 2022)

Etebarsanji Arzeshafarin Etemad

- Developed and implemented risk management strategies that reduced loan default rate by 3.2%.

- Conducted comprehensive rating models and estimated the debt capacity of technology-based firms.

Business Analyst (2015 – 2018)

Sandoughe Tose'h Fanavari Iranian

- Designed and implemented business processes to optimize performance, contributing to a 25% growth in revenue.
- Developed new financial services, resulting in a twofold increase in service capacity over three years.

Co-founder and Chief Executive Officer (2012 – 2015)

Dadehpardazan Sarirsystem

- Led the company that manufactured smart home devices.

Event Coordinator/Course Designer (2012)

Farakhiz (rebranded as Tehran Marketing School)

- Organized and executed multiple marketing events.
- Designed courses for businesses located in the Shamsabad Industrial Town.

Volunteer

2012 – 2016 - Mentor

Startup Weekend Events

PUBLICATIONS

— Moghtader Eslami, S., Arasti, Z., Bagheri, A., & **Turkayesh, M. M.** (2024). How can learning approaches affect in-service teachers' entrepreneurial competencies? experiential and collaborative vs. traditional learning. Manuscript submitted for publication in the *European Journal of Teacher Education*.

CONFERENCE PRESENTATIONS

— Tajeddini, K., Momayez A., & Turkayesh, M. M. (2013). Virtual Science and Technology Park: A Review. *XXIII Anprotec Seminar on Science Parks and Business Incubation*, Brazil.

— Turkayesh, M. M., Barijough, M. F. (2010). Impact of small and medium enterprise on economic development. Paper presented at *the Annual Conference of Management, Innovation, and Entrepreneurship*, Shiraz, Iran. (in farsi)

SELECTED COURSES AND CONFERENCES

— The International Labor Organization Certification Programme for SIYB (Start and Improve Your Business) Trainers, *Ministry of Cooperatives, Labor, and Social Welfare*, Iran.

— 4th International Conference on Management of Technology and Innovation, *Iran Technology and Innovation Management Association*, Iran.

— Action Business Planning for Early-stage Startup, *University of Tehran*, Iran.

SKILLS

Research

Quantitative Statistical Data Analysis, Structural Equation Modeling, Quantitative Data Analysis Methods, Structural Analysis (MICMAC)

Computer

SPSS, SmartPLS, ATLAS.ti, WordPress, Power BI, Adobe XD

Programming

M Language and DAX, Python

HONORS AND AWARDS

- Awarded Best Participant in the ILO Certification Programme for SIYB Trainers in Iran, 2011.
- Ranked 7th in the National Entrance Examination for a Master's Degree in Entrepreneurship Management Among 43,181 Participants, 2010.
- The Superior Selected in 5th East Azerbaijan Entrepreneurs Festival, Business Plan Competition, 2009.

IN MEDIA

Expert on a Television Program, Teamwork and Entrepreneurship, IRINN (TV Channel), 2011.

HOBBIES

Gardening, Hiking, Cooking, Playing Soccer

REFERENCES

- Kayhan Tajeddini, Full Professor, Advisor, *Tokyo International University*, ktajeddi@tiu.ac.jp
- Ayat Momayez, Assistant Professor, Supervisor, *University of Tehran*, amomayez@ut.ac.ir
- Mohammad Reza Fathi, Associate Professor, Supervisor, *University of Tehran*, reza.fathi@ut.ac.ir